



**Mercury Marine**  
Marine Products and Services

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Dear Mercury Customer:

We are proud to announce the all-new OptiMax 150 ProXS, the latest addition to the industry's most comprehensive lineup of performance direct-injected outboards. Production is scheduled to begin in late March, with shipments commencing in early April.

OptiMax ProXS engines have become synonymous with winning and performance, and the new 150 ProXS continues to deliver the brand promise of higher top speed, increased acceleration and enhanced boat performance. In testing, the 150 ProXS more than lives up to its name. Compared to the competitors' high output 150, the ProXS is almost 5 mph faster at top speed. Compared to the standard 150 OptiMax, the 150 ProXS deliver 2.6 more mph at top speed while delivering the blistering hole shot associated with all ProXS engines.

The improved performance does not sacrifice fuel economy. Throughout the power band, the ProXS boasts better fuel economy than the competition. At cruise speed, the ProXS provides 15 percent better fuel economy, which means more time on the water fishing.

The 150 ProXS is a lightweight 2.5L V-6 model (431 lbs.) with an outstanding power-to-weight ratio, making it an excellent choice for boats in the 17-18-ft range. The 150 ProXS is available in both 20" (L) and 25" (XL) shaft lengths, making it the ideal choice for bass, freshwater multi-species, flats and bay boat applications. The 150 ProXS also carries a CARB 3-Star rating.

The 150 ProXS is an outstanding choice for anglers looking to re-power from a carb/efi 150 or stock 150/175 OptiMax. It is also the perfect choice for fishermen looking to upgrade their boat performance over a competitive HO 150 model. It features mechanical throttle and shift controls, keeping the cost of re-powering down for customers looking to "wake up" their current rig.

Pricing for the 150 ProXS is as follows:

Item Number	Description	Base Price
1150P73HY	150 L ProXS	\$11,465
1150P83HY	150 XL ProXS	\$11,585

The 150 ProXS comes standard with 3 years of warranty and is eligible for current promotional warranties.

If you have any questions about this exciting new product, please contact your Business Development Manager or Account Representative.

Sincerely,

Randy Caruana  
Vice President Sales